



To the Headteacher

Dear Headteacher,

Colgate is delighted to announce *Bright Smiles, Bright Futures*, the brand new educational resource for primary school children, now available online at:

www.brightsmilesbrightfutures.co.uk

Colgate *Bright Smiles, Bright Futures* (BSBF) provides stimulating new learning materials for children, focusing on giving teachers, children and families the tools and confidence they need to make good oral health a permanent part of their lives.

Colgate *Bright Smiles, Bright Futures* makes learning fun, inviting children to travel back in time with Dr. Rabbit and Dr. Brushwell as they help to save Tooth Kingdom from the Sorcerer Plakula.

This comprehensive multimedia programme has been written by practising teachers, in line with current curriculum guidelines for English, Mathematics, Science, PSHE and Health Education (Scotland only). The programme consists of the following:

- Teacher's Guide with ready-made worksheets, fully curriculum referenced
- Short Animated Film: *Dr. Rabbit and the Legend of Tooth Kingdom*
- 2 colourful posters for your wall: *Brush for a Bright Smile* and *Saving Tooth Kingdom*
- Board game for children to make and play: *Return to Tooth Kingdom*
- Daily brushing record chart
- Informative take-home leaflet: *A Message for Parents*
- Certificate for children to reward achievement in completing the BSBF programme

We hope you find these materials useful and informative. We would appreciate it if you would complete and return the questionnaire overleaf. Your comments are important to us so we can continually improve our educational materials.

Yours faithfully,

Peter Torrington
Marketing Director
Colgate-Palmolive (UK) Ltd